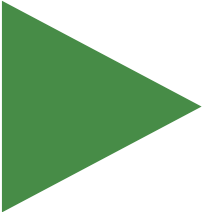


Experiential Leadership and Simulation Programs

Improved decision-making. Enhanced performance. Exceptional results.



TRICorporation is driven by a deep desire to provide extraordinary value to our clients. Our partners and consultants are bound by giving back because education and knowledge are lifetime gifts. We receive great personal satisfaction when we provide our clients with state of the art business acumen simulations, develop their business leaders and help create shareholder value.



WHAT MAKES US DIFFERENT

Our innovative leadership and simulation programs are different than the norm. We take people out of their comfort zone and help them think strategically, rather than getting bogged down in the tactical minutia. Our live interactive role plays in simulated business environments makes the experience realistic. We help client executives learn how to align their actions with corporate strategy and how to understand financial statements from a strategic point of view.

WHAT WE DELIVER

TRICorporation's programs deliver unmatched organizational benefits. We enhance participants' business acumen by stressing the need to commit to and deliver on an operational plan. We increase participants' understanding of the functional dependencies across a business's value chain and also help them learn the skills to understand and explain variances. TRICorporation strengthens participants' morale, teamwork and focus and creates a robust network of peers who share similar challenges.

SERVICES

TRICorporation designs and delivers state of the art business simulations for global market leading organizations. We are committed to helping clients develop their leaders, improve executive business acumen and enhance shareholder value. Our services include:

- ▶ Strategic Alignment and Managing Change
- ▶ Strategy and Vision Development
- ▶ Business Acumen
- ▶ Financial Skills Development
- ▶ Leadership Development
- ▶ Team Development

APPROACH

TRI Corp.'s distinctive approach allows us to introduce unique simulation scenarios with a minimum of cost and effort. Also, our comprehensive and detailed techniques for program design help participants understand new organizational directions, what is expected of them as leaders and how to manage their own personal change. Our immersive programs challenge participants to think critically and learn new skills.



OUR PEOPLE

TRI Corporation partners and consultants are among the most highly experienced leadership and executive development, finance and simulation experts in the industry. Our extraordinary team is comprised of former Chief Learning Officers, academics, military officers, not-for-profit senior executives and many corporate executives with former ties to the leading companies of the world.

HISTORY

Seeds for the company were sowed when co-founders Tom Conine and David Sims met and collaborated at GE's world renowned management development institute (The John F. Welch Leadership Institute, GE Crotonville). They decided to combine Tom's financial strength and David's simulation strengths and jointly created TRI Corporation. The year was 1991. Over the next eight years, the business grew and, in 1999, Carlo Peratoner began consulting for TRI Corp. David had met Carlo in 1982 at Tektronix. David and Carlo provided support for Tektronix's Manager of Managers eight module program. The program won the American Society for Training & Development (ASTD) highest award for program innovation and effectiveness. In 2005, Carlo became a partner of TRI Corp. and, in 2008, Carlo purchased David's shares in the company. David is still actively involved in the business.



"TRI Corp. provided our senior leaders with a challenging program that helped them to think critically about meeting our financial and growth commitments in an extremely competitive global market."

William P. Sullivan,
President and CEO,
Agilent Technologies



"The extraordinary knowledge and experience that Tom Conine, Founder, Partner and Co-Owner, brings to each class is reflected in the increased financial acumen and critical thinking skills of over 250 business employees throughout the company."

Michael J. Cave,
Senior Vice President and CFO,
Boeing Commercial Airlines



"Since the early 1980s, TRI Corp. has provided world class corporate education for GE Finance at Crotonville. Creating shareholder value is at the heart of their service offering. What's unique is how they deliver this message from the balance of soft and hard skill integration within a framework of meeting commitments."

Dennis D. Dammerman,
Retired Vice Chairman of the Board and
Executive Officer, General Electric

**OTHER
CLIENTS**
(not inclusive)

